READING PROMO IDEAS

* Book Tasting
* Mystery Reader
* Pete on the Shelf (Pete is hidden like Elf on Shelf)
* Reading is a piece of cake (bake cake have students add title strip with their favorite book. When serve cake students find title strips in their piece
* March Book Madness
* Books on Tape – have students record reading of book, take it to children’s hospital
* Buddy reading (higher grade/lower grade)
* Skype read
* Book Club
* Book Club with public librarian
* Distribute CCPL library applications for Library Card Month (September) or RAA
* Eagle Eye on Reading (points/quarter) – have activity based parties so no $$
* Used Book Sales
* Books Open Doors – have each class select favorite book then decorate their class door as cover of book – can then decorate room interior as scene/setting of book
* Book talks on school news broadcast
* Get caught reading raffle
* School-wide reading challenge (which grade/class will read the most minutes)
* Book talk to teachers
* March 21 – World Poetry Day – a poem in your pocket
* ReadWriteThink Calendar of Activties: <http://www.readwritethink.org/classroom-resources/calendar-activities/?year=2017&month=3&week=4&main-tab=day#main-tabs>
* April – National Poetry Month
* Read Under the Stars – activity with last book fair – flashlight reading
* One Book – One Community: <http://www.ala.org/programming/sites/ala.org.programming/files/content/onebook/files/onebookguide.pdf>
* Little Libraries on school grounds
* Global Read Aloud - <https://theglobalreadaloud.com/> (October-November)
* 90 Second Newbery Video - <http://jameskennedy.com/90-second-newbery/>