

Reading Promotion Share Day MS/HS

January 25th, 2017

Please add your great ideas for reading promotions at your school! Add applicable links as necessary.

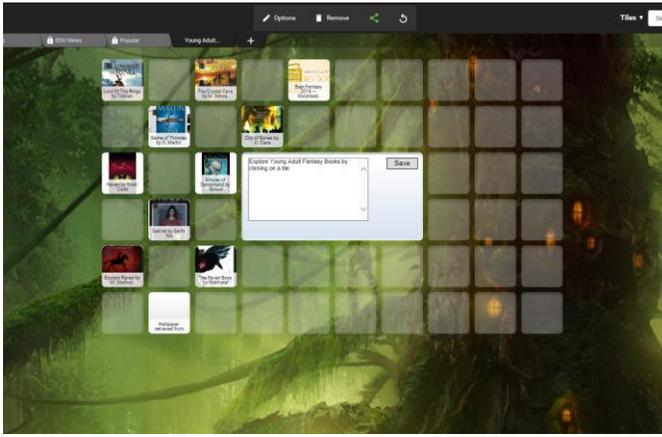
- Blind Date with a Book – Great for February. Cover books with butcher paper and add words that serve as clues to what the book is about. Student checks the book out "blindly" based on the clues. Taylor Wickline, Palmer MS
- February "[Share the Love Contest](#)" Students may nominate any teacher or staff member. If we select their entry, they AND their nominee will win a box of chocolates and a free book from the media center! Winners are selected based on what they write on the nomination form, so it really forces them to think about **why** their teacher deserves to win. Cara Harpin, McClure MS
- Book Tasting – this really got the students interested in reading. I incorporated Book trailers and Book talks. Each ELA class tasted ten different genres so they could share with one another. The feedback I have received was great and the students are checking out books they did think they would like. We incorporated the reading strategies being promoted across the curriculum for closed reading. My Academic Coach has ask me to promote this event at the District Academic coach meeting in February. Jan Ah-Low, Lindley 6th Grade Academy
- Collection "Duh"-velopment: This may be obvious to many now, but it hasn't always been obvious to everyone, so I'm going to say it: If you want kids to read, you have to buy books that they are interested in. Many of the award winners and starred review books are ones that appeal to the adults who give out awards and write starred reviews, but these aren't always what students want to read. Pay attention to what is circulating and buy more of it. Make sure students have a way to request books, and buy every reasonable thing that they request. Also, don't ignore non-fiction and periodicals; many would rather read a stack of non-fiction books or magazines about sports or music than plow through a single chapter in a Faulkner novel! Andy – Campbell HS
- I just completed the genrefication of my fiction section (August to January project!). If you are on the fence about this, consider time. For me, this was the deciding factor. Especially as a middle school, "time" to select a book is limited and often students do not have the luxury of a Destiny search. They run in with three minutes and desperately ask for the "_____" books. I don't have any data yet, but the kids are really excited with our "Make Over." Bonus: I learned a lot about my collection! I also learned a lot about the process... if you're ready for this venture and want to talk, I'm happy to assist. Penny – Floyd MS
- Lost Mountain Middle Media Center is having a writing contest this month, based on the Snowmen book in the Media Center.
https://cobbk12.blackboard.com/webapps/blackboard/content/listContentEditable.jsp?content_id= 727907_1 &course_id= 17833_1 The Language Arts/Reading teachers are promoting in their classrooms and some requiring it. Wendy Sultenfuss
- Skype Guest Readers (Karii Zimmerman, Garrett Middle School) – for Read Across America, we use the whole week to Skype with elementary schools where our middle school students read books aloud to their classes. I email all the ES media specialists at the end of January to invite them to sign up classes on a shared spreadsheet. Our sign up spots take place all day during middle school hours because many of our students don't have a way to get to school early. I use students from my Teen Advisory Group and Book Club to read aloud to the elementary students. They absolutely love it and ask me each year if they can participate. The ES teachers include this information on the spreadsheet for me so we can plan accordingly:
 - Name of teacher and school
 - Title of book selected by the ES teacher (I borrow the books from the public library in advance)
 - Grade level

- I haven't done this yet, but saw this idea and think it's worth trying – ask the students what they would do to promote reading at our school. I'm thinking I would work through ELA classes at each grade level.
Mary Allen, Osborne High School

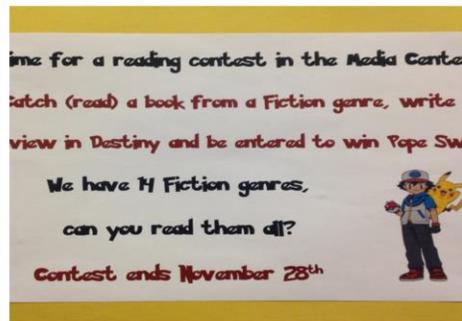
- In January or February, I have a patron appreciation party. The students with the most checkouts get invites as well as those that solve riddles to find the snowflakes. Last year, we did a Frozen In party with waffles, hot chocolate, crafts, and a photo booth. I had a group of students that decided on the theme and various elements. Teachers helped out. It was lots of fun. --Spring Voltz (Simpson MS)
- Each month we switch out our book displays, and this January we've had great success with this "Best of" promotion. We pulled all 2016 award winners and used our die cutter to create ribbons for them. The kids love the display, and the books have been flying off the shelves. --Susan Buckert, Walton HS



- Last year our most popular reading promotions were Blind Date with a Book in February and a Star Wars movie tie-in book display. This year the Star Wars one (with bulletin board done by our parapro) hasn't been quite as popular, even with the new movie, but still has had decent checkout. New this year an English teacher and I are collaborating on a Book of the Month club. I am providing the book talks, a Symbaloo with links to video book review and Goodreads summaries, ratings, etc., and bookmarks – a different genre each month. --Melissa Witte, Allatoona HS



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- We did a Pokemon themed incentive. Student's were invited to "read them all" (read books from every fiction genre), then write a review in Destiny to be entered into a contest to win Pope swag. I made Pokeballs in the same color schemes that we use to identify our different genres. I had a bulletin board display as well as a book display. Sabrina Webster – Pope High School



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- I am loving all of these ideas! This year we set up Café Literati which was similar to a book tasting but was also kind of like speed dating. We worked with our Multicultural Lit classes and focused on different genres. I set up the media center like a French café. Tables were decorated with autumn colors to reflect the season. Students filled out reading interest surveys, and I pulled books that appealed to those interests. Books were divided by genre and each table focused on one genre. We gave students a specified amount of time to "taste" the books at one table then they had to move to a different table and explore a new genre. They had at least four changes during each class period. With each title they previewed, they had to fill out a response. Students loved it. (Nan

Lanford, Kennesaw Mountain HS)

