

Reading Promotion Share Day ES

January 25th, 2017

Please add your great ideas for reading promotions at your school! Add applicable links as necessary.

- Book Tasting: The details can make this feel like an event, but the general idea is for kids to spend a certain amount of time (or pages) to "taste" a book and decide if it's right for them. More details [here](#).
Margo Fryling, Eastvalley ES
- Kahoot Book Tournament: Using March Madness-style brackets, set up a book tournament using Kahoot for the head-to-head matchups. More details [here](#). Margo Fryling, Eastvalley ES
- Fortune Teller Book Display: Maybe you call them cootie-catchers. Whatever you call them, this is a fun way to help kids choose their next book. More details [here](#). Margo Fryling, Eastvalley ES
- Flash Flight Friday: During reading time, turn out the lights and give kids dollar store flashlights for a fun reading experience. More details [here](#). Margo Fryling, Eastvalley ES
- Read around the campfire- display a campfire on your white board and have students sit in a circle on camping chairs, or pillows to read. You can also turn off some of the lights and make smores (without a roasted marshmallow) to add to the fun.- Emily Brown, Baker Elementary
- Books you love book mark decorating contest for February- Ashley Sherman, Frey Elementary
- Talking shelves, book review markers on the shelves- Ashley Sherman, Frey Elementary
- Mysterious reads or "if you love the first sentence" where you cover the books with butcher paper- Ashley Sherman, Frey Elementary
- Issue a 30-Day Read Aloud Challenge. We called ours the Wordy 30 and offer a prize for completion. Goal was to build vocabulary. <http://kingsprings.typepad.com/challenge/> Tovi @ King Springs.
- Camp Read-A-Lot – Some of the teachers set up tents, turned out the lights and the students read by flashlight. Lenora Whisenant, Bryant Elementary
- Lunch Bunch Reading Team: In order to increase **student voice and choice** and promote higher level thinking skills with our avid readers, we started a book club/reading advisory group that meets once a week during lunch. This team discusses books in the library, but also is surveying our students, and will review books and make purchasing recommendations. They will also help plan events to promote and raise funds for the library. Kris Cable, Compton Elementary
- Build Your Reading Skills – We have printed slips of paper with a large Lego on it. When a teacher observes something great(for example a student shares a super connection with a book they are reading) they give the student a slip. The student brings it to the library and can add two bricks to our Lego Tower. How big will it grow?? Kris Cable, Compton Elementary

- While not the best case scenario, our students really respond to tangible incentives. They receive a Brag Tag for every 100 minutes read. So far our school has read about 600,000 minutes this year. We're shooting for a million! The principal is providing a large end-of-year reading celebration. Lauryl Sanchez, Norton Park.
- Start a Twitter account around one of your favorite themes and advertise it with qrCodes and secret messages placed around the school. A great idea for tweeting is as a different character each week. Choose a popular chapter book character, have him or her announce themselves Sunday night, and have the character tweet experiences from your school. It's a great way to teach point of view. - Leigh Perisino, Kincaid
- Start an Instagram account. Use the account to showcase a mystery book in the library each week. Take snapshots of the cover with parts blocked out, type out text hints to the title, and showcase some of the events inside. If you get a chance, grab copies at the next book sale to give away to the students that guess the title!
_Leigh Perisino, Kincaid
- RAAD Display: At the end of February and beginning of March, our 1st and 2nd graders will write the title of their favorite book on either a white or red paper strip. These strips will be put together to construct a really long hat atop the Cat in the Hat's head. They are excited to contribute and read all the other titles that their peers are enjoying. 3rd –5th graders contribute a hot air balloon that they tell about their favorite book on. These are hung on a "Oh The Places you will go..." display. They can color their hot air balloon. When they bring this book review template in, they get a free book mark and their name goes in a drawing for free books. We also do Seuss Trivia each a.m. on the announcements. The answers can be found in books on display in the media center. All correct answers will be put in a drawing. Students can win a free book that way, too. We are also going to send "guest readers" to each classroom on March 2 to read aloud from their favorite book. -Kathy Culbertson, Powers Ferry Elem.
- Millionaire Club- We have a template that looks like a million dollar bill. When students demonstrate that they have read a million words, we put a picture of the student on the bill and display in the hall. -Kathy Culbertson, Powers Ferry
- We have students do book talks on our morning announcements. We usually can't keep those books on the shelves after.- Kathy Culbertson, Powers Ferry
- Design a bookmark for their favorite book – We usually host a bookmark design contest a few weeks before RAA day. All students may participate by designing a bookmark about their favorite book (does not have to be a Dr. Seuss book) and submit it for judging. Kids vote for their favorite and we copy the bookmark for the whole school and distribute them on RAA day. I have also had 1st, 2nd, and 3rd winners. Could be organized in a variety of ways or establish different guidelines. Kids usually want to read those favorite books after seeing the bookmarks! - Amy Crosby, Teasley
- Students use Padlet to share their favorite books or authors. You can print and display the QR Codes for the Padlet walls. Shirley Trammell, Ford Elementary

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